



KAYLA MISHLER

CREATIVE | LEADERSHIP | EXECUTION

CONTACT ME

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Johnstown, PA

PORTFOLIO

kaylamishler.com

MY SKILLS & CORE COMPETENCIES

DESIGN

MARKETING

BRANDING

LEADERSHIP

TASK MANAGEMENT

COMMUNICATION

EXPERTLY USING APPS & PLATFORMS

- ADOBE CREATIVE SUITE
- WORDPRESS
- GOOGLE ADS AND APIS
- GOOGLE ANALYTICS
- HUBSPOT
- CONSTANT CONTACT
- GOOGLE SUITE
- MICROSOFT OFFICE
- MONDAY.COM
- SLACK
- BASECAMP

ABOUT ME

I'm a Graphic Designer at heart, but with a passion for the technical side of things as well. For the past 15 years I have grown my career from executive assistant to Vice President of Client Integration at an agency.

EDUCATION

2006 - 2010

Indiana University of Pennsylvania, BA Degree in Art/Graphic Design

2003 - 2006

Greater Johnstown Career and Technology Center, Graphic Design

2002 - 2006

Conemaugh Township High School

EXPERIENCE

1st Team, Growth Partnership Agency | JOHNSTOWN, PA

- **VP, Client Integration** | JANUARY 2025 - PRESENT
Leads execution of seamless onboarding, integration, and ongoing alignment between clients and internal teams
- **Senior Designer** | 2020 - PRESENT
Oversees design projects and creative team, ensuring brand consistency and leading campaigns from concept to execution
- **Web Design Specialist** | 2012 - 2020
Designed and maintained WordPress websites, optimizing user experience and visual impact while ensuring functionality and performance
- **Marketing Design Specialist** | 2011 - 2012
Created compelling visual content for digital and print marketing campaigns
- **Executive Assistant** | OCTOBER 2010 - 2011
Provided high-level administrative support

REFERENCES AVAILABLE UPON REQUEST